

## **INTERNSHIPS AVAILABLE FOR NEW YORK WOMEN'S COALITION**

The **Equal Pay Coalition NYC (EPCNYC)** is a consortium of 30+ civic organizations, advocates and experts working together for Pay Equity in NY. EPCNYC was created in 2007 by the **New York Women's Agenda (NYWA)** in response to growing concern and mounting evidence of the continuing economic discrimination suffered by New York's women, minorities and their families. EPCNYC's activities promote public awareness and policy reform at all levels of government and in business to create fair pay reform.

**Seeking 2 interns to support this all-volunteer effort. Some of the activities interns could work on are:**

- Help expand Outreach efforts to engage the NY community, especially college students and members of the Hispanic, African-American and Asian communities;
- Work on the annual Equal Pay Day NYC activities in April which may again include a forum, press conference workshop and hearing;
- Help build strong online and media initiatives;
- Help develop a Pay Equity Toolkit and Media Training for advocates;
- Research Pay Equity policy and questions;
- Help develop materials for the public and political leaders on Equal Pay

**HOURS/STIPEND: 15-20 hrs/week (Flexible schedule) - \$100 per month and course credit, if possible**

### **IDEAL CANDIDATE QUALIFICATIONS:**

- Knowledge of and passion for achieving women's rights
- Enrolled in advanced undergraduate or graduate program in relevant field
- Previous experience in public policy, advocacy, media, and/or research
- Excellent written and online communication skills
- Experience working with community organizations and non-profits
- Fluency in written and spoken Spanish, preferred

### **POSSIBLE TASKS FOR INTERNS:**

Research and Materials:

- Research, as needed, economic equity issues
- Compile data to support need for policy reform
- Edit and develop materials for campaign

Community Outreach - Colleges:

- Update and expand database of area colleges/educational institutions
- Identify administration and student leadership
- Develop College Outreach program to educate and engage students on pay equity

Community Outreach - Organizations:

- Update and expand database of community organizations
- Communicate with potential partners to encourage participation in EPCNYC and Equal Pay Day 2010
- Assist in building a more economically and racially diverse campaign

Online Outreach:

- Build online campaign with Web-based technologies, i.e. Facebook, Twitter, Ning, Flickr, and YouTube
- Oversee online outreach to current and potential Coalition partners

Public Policy:

- Assist in outreach to government leaders in NYC and NYS
- Compile information on national and international initiatives
- Help prepare white paper on Pay Equity in New York

Media:

- Update and expand media contact information
- Seek media coverage of pay equity activities
- Track media coverage
- Locate free radio, TV, print, and online opportunities
- Press Releases

Event Management:

- Assist with Equal Pay Day forum and activities
- Coordinate College Outreach activities

### **APPLICATION INSTRUCTIONS:**

To apply, please submit your resume and an email indicating how you learned about the position, why you are interested, and what you hope to gain from the internship.

**Send application to:** [intern.epcnyc@gmail.com](mailto:intern.epcnyc@gmail.com)